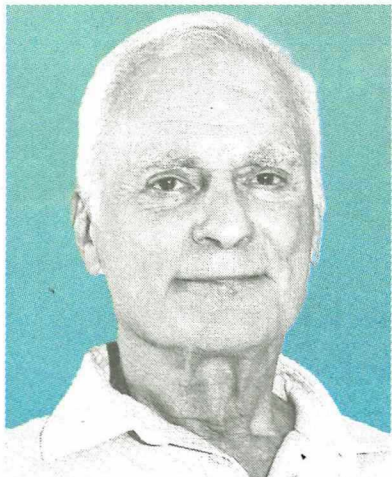


COMMUNITY **IMPACT:** HEROES IN HEALTH CARE

# Harris Rosen

FOUNDER/PRESIDENT/COO, ROSEN HOTELS &amp; RESORTS



JIM GARCHIDI

Expanding employee access to health care always was a major focus for Harris Rosen – and it made a huge difference during the pandemic.

¶ About 2,500 associates and about 7,000 employees from other participating businesses accessed his company's RosenCare wellness program in the past year. RosenCare even implemented telehealth for medical care, physical therapy, mental health and 24-hour urgent care among its programs. ¶ Maintaining

those services has led to savings of \$460 million since RosenCare's inception in 1991, Rosen said. ¶ All that demonstrates the strength of a more than 30-year plan in which employers do not have to invest too much to secure major savings. The RosenCare model is so successful it even partnered with other large employers, such as the School District of Osceola County.

Here's more from Rosen:

### What are your top 2022 projects that will move the needle on employee health?

► RosenCare is implementing an enhanced population health and predictive modeling system that will use artificial intelligence to determine trends in care, help our medical staff predict future patient health and establish preventative measures today.

► We will enhance access to care by providing more options for telehealth, mobile services and home monitoring systems for chronic condition management.

► We are exploring options for adding dermatology services that include on-site screenings.

### What legislation are you watching?

The No Surprises Act, the OSHA Emergency Temporary Standard and

the DNA Privacy Act

**What was your biggest disappointment this year?** It disappoints us to witness employers continuing to allow their health care costs to skyrocket when RosenCare could be a solution for them to contain their costs.

**What's some of your unfinished business from 2021?** We are exploring ways to improve quality of care, affordability and access for our patients, so one could say there always will be unfinished business in our health care journey. This should be the case for all employers.

– Ryan Lynch

**Years in position:** 47

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