



MEETING PLANNERS GUIDE



ROSEN HOTELS & RESORTS
ORLANDO



WE ARE ORLANDO.

Thanks to the unwavering dedication of our family of employees, Rosen Hotels & Resorts has become one of the most respected names in the Florida hospitality industry. Numerous industry awards, employee longevity and a reputation for quality have fueled our growth since 1974. Rosen Hotels & Resorts now owns and operates seven properties in Orlando with a combined 6,300 guestrooms and suites, which makes up approximately 5 percent of the Central Florida hotel room inventory. Guided by founder and president Harris Rosen's high standards of quality and unsurpassed service, a team of experienced professionals fulfills our company's ongoing commitment to guest satisfaction.

ROSEN CENTRE | ROSEN SHINGLE CREEK | ROSEN PLAZA





MEET HARRIS ROSEN

Our service extends beyond our hotel doors.

Harris Rosen is not your typical hotelier. Then again, Rosen Hotels & Resorts are anything but typical.

Rosen built his Orlando-based hotels from the ground up with little more than a roll-up-your-sleeves, can-do attitude. Over four decades later, his dedication and vision remain the same—to offer exemplary service and an unsurpassed stay no matter what you're looking for in an Orlando gathering—from the largest programs to the most intimate meetings.

When it comes to the hotel business, Harris Rosen takes it personally. In fact, it's not uncommon to see him out and about, assuring every detail is in place to enhance the guest experience.

Rosen is also well-known in the community for his philanthropic efforts. His donation of \$10 million and 20 acres of land to construct the Rosen College of Hospitality Management at the University of Central Florida and another \$2.5 million scholarship endowment has helped turn out some of the best and brightest in the hospitality business.

In short, you'd be hard-pressed to find a hotelier more dedicated to guest service than Harris Rosen. And it's precisely that level of personal care that resonates through our associates' actions and throughout your meeting experience at Rosen Hotels & Resorts.

A History of Hospitality

- Received Bachelor of Science from the School of Hotel Administration at Cornell University
- Began career at The Waldorf Astoria® New York as a file clerk, later becoming a convention salesman
- Occupied various Hilton® management positions
- As Director of Hotel Planning, opened the Contemporary Resort and Polynesian Village Resort hotels at Walt Disney World® Resort in Orlando in 1971
- In 1974, purchased the 256-room Quality Inn® on International Drive
- President/COO of Rosen Hotels & Resorts, formerly known as Tamar Inns

A Dedication to Service

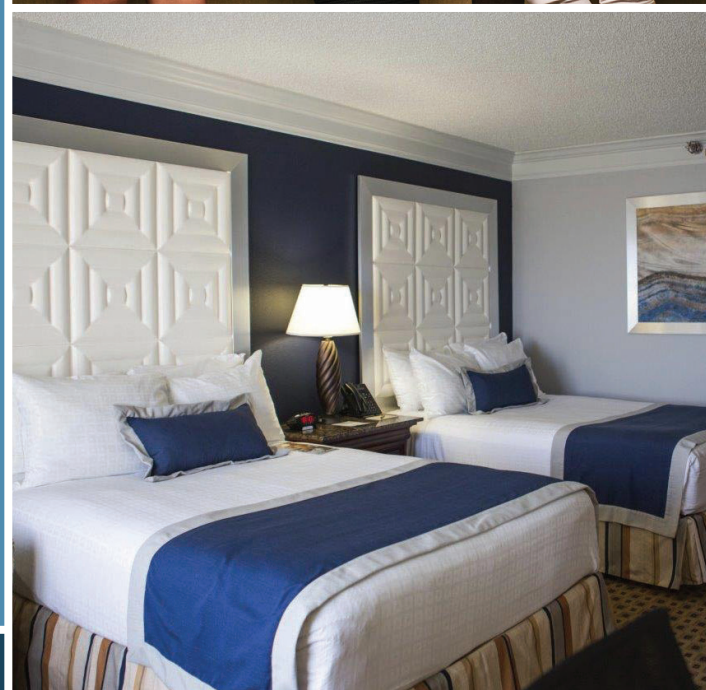
- Served three years in the United States Army as an officer in Germany and South Korea
- Served multiple terms as president of the Orlando/Orange County Convention & Visitors Bureau
- Created and funds the Tangelo Park Program, which has provided more than 200 college degrees to at-risk youth to date
- Launched a similar, larger-scale program to help at-risk youth in the downtown Orlando Parramore District
- Donated more than \$10 million to create the Rosen College of Hospitality Management at UCF
- Constructed the \$7.5 million Jack and Lee Rosen Southwest Orlando Jewish Community Center
- Donated \$200,000 to Central Florida YMCAs
- Holding a special place for Haiti in his heart, he donated hundreds of water filtration devices, education and healthcare supplies. And, in partnership with Food for the Poor nonprofit, opened a new elementary school, l'Institution Mixte St. Jean de Jonc Labelle, in the city of Les Cayes.

Awards

- 2016 – Voted Orlando's Most Powerful Tourism Leader by *Orlando* magazine
- 2016 – Citizen of the Year Award by the University of Florida's Bob Graham Center
- 2016 – Outstanding Community Supporter of Education Award by Beta Xi Chapter of the National Sorority of Phi Delta Kappa
- 2015 – The King Center Coretta Scott King A.N.G.E.L. Award
- 2015 – American Heart Association Gary Sain "Go Red" Health Champion Award
- 2014 – Holocaust Memorial Resource and Education Center's Dinner of Tribute Honoree
- 2013 – NAACP Humanitarian Award
- 2013 – Kappa Alpha Psi Fraternity, Inc. Humanitarian Award
- 2012 – 100 Black Men, Inc. Chairman's Award
- 2011 – Cornell University Entrepreneur of the Year
- 2011 – Central Florida Hospitality Hall of Fame Inductee
- 2010 – Visit Florida Tourism Hall of Fame Award Inductee
- 2010 – Leading Light Award by The Sunshine State School Public Relations Association (SUNSPRA)
- 2010 – Florida Restaurant and Lodging Association Hotelier of the Year
- 2010 – Recognized at the U.S. Dream Academy Awards by Oprah Winfrey



MEETINGS
SITUATED AT THE
INTERSECTION
OF **FANTASTIC**
AND **AMAZING**



Rosen Plaza

Close to everything,
including perfect.

Rosen Plaza is famously situated on I-Drive at the intersection of fantastic and amazing. The 800-room Rosen Plaza is the ideal spot to host a meeting of 10 to 2,800, putting your group within steps of the convention center and at the very heart of Orlando's attractions and entertainment.

Plan a banquet for 1,800 featuring our award-winning service and creatively inspired menus. Our 26,000-sq.-ft. ballroom is perfect for meetings, exhibits and events. And with over 60,000 sq. ft. of flexible meeting and event space, Rosen Plaza is the perfect place to gather.

You'll find no shortage of amenities to keep your attendees happy at Rosen Plaza. A tropical swimming pool, waterfall and hot tub are great ways to kick back in the Florida sun. You can also stroll the shopping, food and entertainment offerings along International Drive.

When it comes to dining, Rosen Plaza offers an array of choices. Enjoy signature cocktails at Jack's Lobby Bar and then prime steak and fresh seafood at Jack's Place. Spice things up at 3NINE, a beautifully designed entertainment venue and restaurant with music and dancing, perfect for company or sponsored buyouts, offering VIP service and signature menus. Chill out with delicious eats and a frozen cocktail at '39 Poolside. Try the endless buffet at Café Matisse, order pizza or freshly made sandwiches to go at Lite Bite Express, or grab a cup of Starbucks® at Smooth Java for our on-the-go guest. Finally, Zayde's Kosher Catering—supervised by Rabbinat of Central Florida and @—offers complete, high-end kosher cuisine for groups of 35 to 800 to make meeting and eating a breeze.

Come enjoy all the energy, excitement and passion for community, service and an incredible guest experience that encompasses every Rosen Plaza meeting.

Accommodations

- 800 deluxe non-smoking guestrooms, including 36 luxurious suites
- 32" LED HDTV with movies and video games
- Mini refrigerator, in-room safe, hair dryer, iron, coffee/tea maker and lighted makeup mirrors
- Pet-friendly rooms available
- Complimentary Wi-Fi internet access in guestrooms and public areas
- RFID guestroom key locking system with automatic deadbolts
- No resort fee

Suites & Hospitality

- 2 Presidential Suites
- 10 Executive King Suites
- 6 Junior Suites
- 8 Plaza Suites
- 10 Hospitality Suites
- Executive Express Meeting & Event Space

Meeting & Event Space

- Over 60,000 sq. ft. of flexible space
- Accommodates groups of 10 to 2,800
- 26,000-sq.-ft. Grand Ballroom
- 12,500-sq.-ft. Ballroom Foyer
- 22 distinct meeting rooms accommodating varied size breakouts
- 2 permanent registration desks with locking storage
- On-site Millennium Technology Group, audiovisual and exhibition services available
- Gary Sain Memorial Skybridge connected to the Orange County Convention Center location with 1.1 million sq. ft. of prime meeting and exhibit space

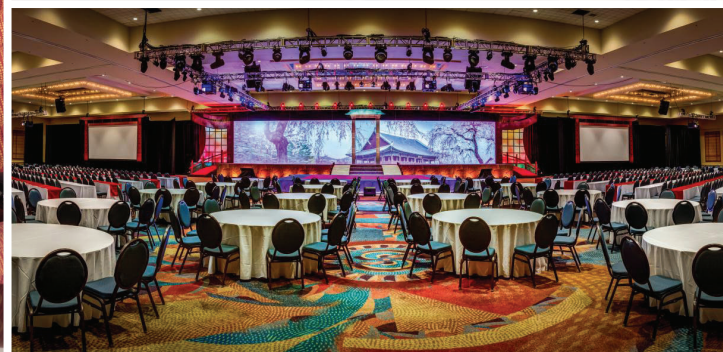
Location

- In the heart of Orlando's Convention District
- Connects to the Orange County Convention Center
- Across from Pointe Orlando entertainment, dining and shopping
- 5 minutes to SeaWorld Orlando®
- 5 minutes to Universal Orlando®
- 10 minutes to Walt Disney World® Resort
- 15 minutes to Orlando International Airport



ROSEN
PLAZA™

ORLANDO'S
PREMIER
 DESTINATION
 FOR TRULY
CONNECTED
 MEETINGS



Rosen Centre

Stylish. Sophisticated.
 Vibrant. Connected.

Where meetings are made and deals get done. Ranked a Top 75 U.S. Meeting Hotel by Cvent and offering 1,334 luxurious guestrooms and suites, tantalizing new restaurants like Harry's Poolside Bar & Grill®, no resort fee, RFID locks and complimentary Wi-Fi, we keep your attendees connected to what's new, what's now and what's needed for a successful meeting or event.

At Rosen Centre, guests have easy access to the Orange County Convention Center via our convenient skybridge, are within walking distance to countless dining, shopping and entertainment choices on International Drive and are just minutes from Orlando's world-famous attractions. Add in the hotel's 14,448-sq.-ft. Junior Ballroom, 18,000-sq.-ft. Executive Ballroom, 35,000-sq.-ft. Grand Ballroom and 35 impressive breakout rooms with elegant touches. An impressive meeting destination, Rosen Centre offers more than 150,000 sq. ft. of state-of-the-art, flexible space that has everything needed for world-class meetings, events and receptions of all sizes or configurations.

Enjoy our Caribbean-inspired Harry's Poolside Bar & Grill or the Florida-themed Everglades restaurant, two of nine on-site restaurants that offer fine to casual dining options and flavors for every taste. Melt away stress at The Spa at Rosen Centre, our on-site sanctuary for pampering and complete wellness. Or play a round on the 18-hole, par-72 championship course at Shingle Creek Golf Club, redesigned by Arnold Palmer Design Company.

Come experience Rosen Centre's passion for community, unsurpassed service and an incredible guest experience that has redefined Orlando meetings.



Accommodations

- 1,334 luxurious non-smoking guestrooms including 80 suites
- 32" LED HDTV with movies and video games
- Pillow-top mattresses with designer linens
- Mini refrigerator, in-room safe, hair dryer, iron and coffee maker
- Complimentary Wi-Fi internet access in guestrooms and public areas
- RFID guestroom key locking system with automatic deadbolts
- No resort fee

Suites & Hospitality

- 3 Presidential Suites
- 20 Executive Suites
- 43 VIP Suites
- 14 Hospitality/Boardroom Suites
- VIP Concierge Lounge

Meeting & Event Space

- Over 150,000 sq. ft. of flexible space
- Accommodates groups of 10 to 4,000
- 35,000-sq.-ft. Grand Ballroom
- 18,000-sq.-ft. Executive Ballroom
- 14,448-sq.-ft. Junior Ballroom
- 35 distinctive meeting rooms to accommodate varied breakout setups
- 2 Signature meeting rooms
- 4 permanent registration areas with lockable offices and separate storage
- On-site Millennium Technology Group, audiovisual and exhibition services available
- Outdoor event patio and tropical poolside patio
- Skywalk connection to the Orange County Convention Center's west building with 1.1 million sq. ft. of prime meeting and exhibit space

Location

- In the heart of Orlando's Convention District
- Connects to the Orange County Convention Center via skywalk
- Close to Pointe Orlando entertainment, dining and shopping
- 5 minutes to SeaWorld Orlando®
- 5 minutes to Universal Orlando®
- 10 minutes to Walt Disney World® Resort
- 12 minutes to Orlando International Airport



ROSEN
CENTRE™

GATHER
ACTIVE MINDS
AND
WATCH THEM
GROW



Rosen Shingle Creek

Spaces that amaze.
Service that delights.

Elevate your next meeting to a luxurious escape on 255 lush acres along the banks of Shingle Creek, the headwaters of the Florida Everglades. At Rosen Shingle Creek, every exquisite detail has been thoughtfully designed with meeting planners in mind.

Ranked a Top 25 U.S. Meeting Hotel by Cvent, Rosen Shingle Creek features 1,501 elegant guestrooms and suites and 490,000 sq. ft. of state-of-the-art meeting and event space, including a 40,000-sq.-ft., 60,000-sq.-ft. and 95,000-sq.-ft. column-free ballroom, one of the largest in the nation. You'll be awed by the flexibility of our facilities, which can transform into 99 total breakout rooms.

At Rosen Shingle Creek, your attendees will enjoy every imaginable amenity, including a 13,000-sq.-ft. relaxing getaway at The Spa at Shingle Creek, 15 dining venues, time out on our on-site 18-hole, par-72 championship golf course redesigned by Arnold Palmer Design Company, casual fishing or a simple walk along our nature trail.

Whether you envision a sunset reception on an open-air terrace or a breathtaking black-tie event in one of our grand ballrooms, we'll see to it that no detail is overlooked. After all, it's all about you and your attendees experiencing an inspirational, productive and memorable meeting. Let us exceed your expectations in every way.



Accommodations

- 1,501 luxurious guestrooms and suites (436 gross sq. ft.)
- Two telephones, 40" LED HDTV with movies and video games, mini refrigerator, coffee maker, iHome radio/docking station, in-room safe, comfortable working desk, plush robes and luxurious Creek Sleeper Beds with designer linens and pillows
- Featuring 946 Double Queens and 416 Kings
- 75 guestrooms are ADA-compliant
- Complimentary Wi-Fi internet access in guestrooms and public areas
- RFID guestroom key locking system with automatic deadbolts
- No resort fee

Suites & Hospitality

- 3 Presidential Suite Parlors (1,744 sq. ft.)
- 37 Grande Suite Parlors (1,308 sq. ft.)
- 69 Executive Suite Parlors (872 sq. ft.)
- 30 Hospitality Parlors (including 14 - 1,308 sq. ft. and 16 - 872 sq. ft.)
- 56 Petite King Suites
- VIP Lounge

Meeting & Event Space

- 490,000 sq. ft. of flexible meeting and event space
- 95,000-sq.-ft., 60,000-sq.-ft. and 40,000-sq.-ft. column-free ballrooms
- 247,000 sq. ft. of pre-function space, including outdoor terrace and event lot
- 55,000 sq. ft. of breakout space
- 17 load-in bay areas/7 roll-up doors
- 99 meeting rooms available
- On-site Millennium Technology Group, audiovisual and exhibition services available

Location

- 10 minutes to Orlando International Airport
- Minutes to the International Drive entertainment district and the Orange County Convention Center
- Less than 5 minutes to Rosen Plaza and Rosen Centre hotels
- 5 minutes to SeaWorld Orlando®
- 10 minutes to Universal Orlando®
- 15 minutes to Walt Disney World® Resort

ROSEN
SHINGLE CREEK™



Rosen Hotels & Resorts Dining Venues

Around here, impressive presentations happen every day.

The three exquisite properties that comprise Rosen Hotels & Resorts offer a wide range of dining options—from whimsical and fun to sophisticated and elegant.

No matter where your attendees stay, they'll have an endless array of dining options. Whether you are in the mood for a relaxing meal, a power lunch, a professional business dinner or need to pick up something from one of our 24-hour markets, you will find just the place at any of our Rosen Hotels & Resorts properties.

At Rosen Plaza, savor cooked-to-perfection steaks surrounded by the world's largest collection of autographed star caricatures at Jack's Place. Experience regional specialties at Rosen Centre's Everglades, like gator chowder and marinated buffalo, or feast on a fusion of Cuban and Caribbean flavors at Harry's Poolside Bar & Grill. Your foodie attendees can feast on fresh sushi at Rosen Shingle Creek's Banrai Sushi, or taste the flavors of Tuscany at Cala Bella, enjoying succulent seafood or pasta with a twist. Treat your group to gourmet burgers and craft beers coupled with a variety of flatbreads at Tobias Burgers & Brews. And with expansive buffets artfully presented at all three hotels, there's something to satisfy any appetite.

When it comes to fabulous dining and nightlife, it's all on the menu at Rosen Hotels & Resorts. Ask us about our corporate restaurant buyouts.

Rosen Plaza

- **Jack's Place** – Fine steaks and seafood served among autographed celebrity caricatures
- **Jack's Lobby Bar** – Full-service bar featuring Jack's Place menu items and TV entertainment
- **3NINE** – Venue to host a company or sponsored event or a relaxing, fun night out enjoying the restaurant with two full-service bars plus a VIP lounge
- **'39 Poolside Bar & Grill** – Poolside patio bar with specialty frozen cocktails and tasty eats
- **Café Matisse** – Bountiful buffets and à la carte menu
- **Lite Bite Express** – Sandwiches, soups, pizzas and snacks 24 hours a day
- **Zayde's Kosher Catering** – Glatt Kosher, Parve-Garde Manger and Cholov Yisroel kitchens offering creative international and American kosher cuisine for on- or off-site group catering supervised by Rabbinates of Central Florida and @

Rosen Centre

- **Everglades Restaurant & Bar** – Florida Everglades theme, featuring prime steaks and fresh seafood
- **Café Gauguin** – Casual dining with a bountiful buffet and à la carte menu
- **Banshoo Sushi Bar®** – Specialty sushi, fresh sashimi and seafood dishes
- **98Forty Tapas & Tequila** – Innovative tapas-size dishes and a selection of 40 tequilas
- **Harry's Poolside Bar & Grill®** – A Cuban- and Caribbean-inspired menu with tropical libations and evening music
- **Sam & Bubbe's Lobby Bar & Lounge** – New York deli favorites including mini Reuben sandwiches and pierogies
- **Red's Deli & Market** – Sandwiches, soups, salads and pizzas 24 hours a day

Rosen Shingle Creek

- **A Land Remembered** – AAA Four Diamond fine-dining steakhouse serving all-natural Five Diamond Black Angus Beef
- **Cala Bella® & Bella's Bar** – AAA Four Diamond fine-dining Italian bistro with piano bar
- **Café Osceola and Osceola Bar** – Casual dining with chef cooking stations and à la carte menu
- **Banrai Sushi** – Signature sushi and sakes
- **Tobias Burgers & Brews** – This welcoming gathering spot for hungry guests serves gourmet burgers, specialty flats, craft beers and bourbon
- **Headwaters Lounge®** – The hotel's social hot spot with a drink selection of spirits, wine and beer and a food selection of appetizers, sandwiches and sushi
- **Mi Casa Tequila Taquería** – Mexican foodie favorites and a variety of premium tequilas
- **Creek Ice Creamery** – Located poolside; delicious ice cream treats
- **18 Monroe Street Market** – Late-night snack stop and full-service daytime deli offering sandwiches, soups, salads, pizzas and more (open 24 hours)
- **Cat-Tails Pool Bar & Grille** – Beverages and light menu
- **Clubhouse Grille** – Appetizers, sandwiches and lunch menu
- **Par-Take** – Grab-and-go snack shack on the golf course

At All Rosen Convention Hotels

- **Smooth Java Coffee Bar** – Proudly serving Starbucks® coffee, smoothies, assorted gourmet pastries and desserts for our guests on the go
- **Room Service** – Full-service in-room dining (offered 24 hours at most hotels)



WE'VE GOT DOWNTIME DOWN TO A TEE.

Recreation & Amenities

All work and no play makes for a dull meeting. That's why we've made sure your attendees never run out of ways to enjoy themselves during their stay.

Each hotel features stress-busting, energy-boosting, state-of-the-art fitness centers, and recreation options vary upon hotels' individual offerings ranging from shimmering pools and waterfalls to hot tubs, spas, tennis courts, volleyball, basketball, fishing and a nature trail.

Consider a team-building event at Shingle Creek Golf Club featuring an 18-hole, par-72 championship golf course redesigned by Arnold Palmer Design Company. Bordered by moss-hung oaks and native pines meandering along historic Shingle Creek, this course is challenging for advanced golfers, yet fun and playable for casual players.

An elaborate clubhouse is perfect for group events, and every hotel guest receives special privileges at the course, such as preferred tee times. Guests can enjoy complimentary transportation by reservation from Rosen Centre and Rosen Plaza hotels. Shingle Creek Golf Club, home to the Brad Brewer Golf Academy, features a *Golf Magazine* Top 100 Instructor, perfect for both individual and group lessons.

For those looking for a rejuvenating experience, The Spa at Rosen Centre and The Spa at Shingle Creek offer relaxing retreats. Melt into a Hot Stone Massage, experience a Cypress Salt Glow Body Treatment or indulge in a Chocolate and Raspberry-Scented Facial. At Rosen Hotels & Resorts, you can play it any way you like it.

Shingle Creek Golf Club

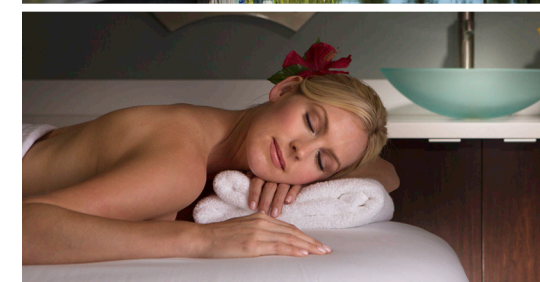
- 18-hole, par-72 championship course redesigned by Arnold Palmer Design Company
- Preferred tee times for guests
- Golf club and golf cart rentals
- Clubhouse with entertaining areas and pro shop
- Home of the Brad Brewer Golf Academy
- Brad Brewer named in the Top 100 Instructors for 2007-2008, *Golf Magazine*

Spa Facilities

- The Spa at Rosen Centre
- The Spa at Shingle Creek
- Ask our Spa Directors about our spas corporate buyout

At All Rosen Hotels & Resorts

- Sparkling outdoor pools and patios
- State-of-the-art fitness centers





Shopping & Theme Parks

One meeting.
Infinite possibilities.

With its glorious year-round weather, jaw-dropping entertainment and world-renowned theme parks, it's no wonder that so many meeting planners make Orlando their destination of choice. And when it comes to your next meeting, no one puts you closer to all the action and excitement that Orlando has to offer than Rosen Hotels & Resorts.

Treat your group to an outing at one of the venues at Universal CityWalk® with its exciting nightlife and entertainment. Plan a behind-the-scenes tour, team-building event or just a little after-hours fun at SeaWorld Orlando® or Universal Orlando®.

Within minutes of all three hotels, passionate shoppers can enjoy Pointe Orlando or catch unbelievable bargains on designer names at Orlando Premium Outlets®. The Mall at Millenia is also home to top-notch names like Cartier®, Macy's®, Tiffany & Co.® and Bloomingdales®, and The Florida Mall features more than 260 stores.

For active recreation, Orlando's golf courses are ranked among the best in the world, and beach buffs can make the short trek to the shore for a day in the surf.

When it comes to world-class fun and entertainment, there's no place like Orlando for meetings that make memories.

Within minutes of Orlando International Airport, Rosen Hotels & Resorts put you in the heart of all that Central Florida has to offer. From world-class theme parks and attractions to shopping and entertainment, you'll enjoy a convenient location close to everything.

All Rosen Hotels & Resorts offer convenient access to the Orange County Convention Center, perfect for citywide or "Rosen-wide" meetings. Walk to the convention center using the Rosen Plaza Gary Sain Memorial Skybridge or Rosen Centre Skywalk.

Our Location

- Each hotel is within walking distance or a short transfer to Pointe Orlando entertainment, dining and shopping
- 10-15 minutes to Orlando International Airport
- 5 minutes to SeaWorld Orlando® and 10 minutes to Universal Orlando® and other renowned area attractions
- 15 minutes to Downtown Orlando
- On-site transportation to Orlando International Airport by reservation*
- Rosen Shingle Creek offers complimentary shuttle transportation for individual guests to select theme parks and Orlando Premium Outlets by reservation and based on availability (subject to change)
- Ask about shuttle transportation from Rosen Centre and Rosen Plaza to area theme parks. Additionally, complimentary transportation for individual guests to Orlando Premium Outlets offered by reservation, based on availability (subject to change)

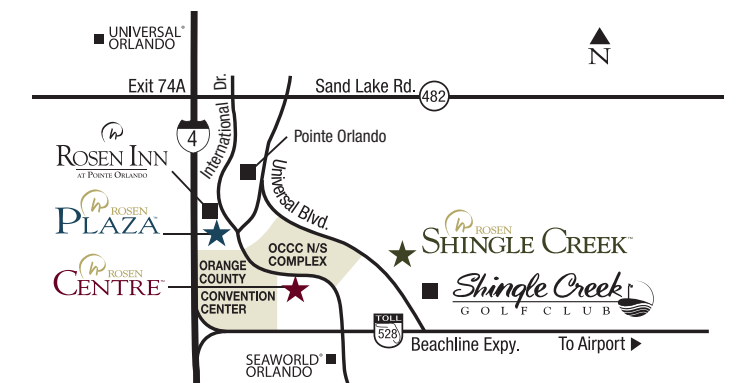
Other Meeting Conveniences

- Baggage Airline Guest Service (BAGS) allows guests to check their bags at the hotel and receive their boarding pass in the lobby*
- On-site destination management services, private tour guides and translators available for groups
- On-site car rental
- Valet parking and self-parking*
- Lobby Concierge

*For a fee

Rosen Inn

To accommodate meetings of any size, Rosen Hotels & Resorts also offers overflow accommodations at Rosen Inn at Pointe Orlando on International Drive. Ask your Rosen sales representative about Rosen Inn and our tiered rate options.



THE MALL AT MILLENIA



MEET

IN

O  LANDO



ROSEN HOTELS & RESORTS ORLANDO



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